

Deal Title:

Mountain Gate Family Restaurant

Offer Restrictions (tax and gratuity is listed as not included on all offers):

Deal Sell Line:

3/24 - 3/28

Use more than one per table?

Yes

No

Note: If the deal has multiple increments, you cannot restrict to 'one per' visit/table. It's considered Bait & Switch on the air. You can restrict to "two per" or similar depending on deal structure.

Preferred Offer Start Date/Month:

3/24 - 3/28

Valid with other Discounts/Promotions?

Yes

No

Expiration Timeframe (MD max timeframe is 4 years):

4 years

Cash back on un-used amount?

Yes

No

What is the total Retail value of each deal? (standard is \$50)

\$ 50

Credit back on un-used amount?

Yes

No

Note: The customer must be able to use the entire "deal" amount in one visit. \$25 increments are for lower price-point businesses and should not be used to force extra visits from customers.

Other restrictions:

Can not be used with other discount or promotions
no weekends or holidays

Can not be used for the gift shop
only 2 certificates per table

What \$ increments are the certificates? (circle one)

\$ 25

\$50

\$ _____

Client Information:

Business Name: Mountain Gate Family Restaurant

Address: 133 Frederick Road

How many deals will you giveaway?

10

City/State/Zip:

Thurmont / MD / 21788

How many deals will sell for station?

50

Phone: 301-271-4373

Website: mountaingatefamilyrestaurant.com

Social Media: Facebook - Mountain Gate Family Restaurant

Note: Remember that certificate increments do not affect the total number of sellable deals. Count each deal as 1 whether it has a single \$50 increment or two \$25 increments.

Note: For best quality, please try and use 'print quality' or high resolution logo

eric @ mountaingatefamilyrestaurant.com

Salesperson: _____